

HIT PARADER

A CHARLTON PUBLICATION

MARCH 10c FDC

LET IT SNOW! LET IT SNOW!
LET IT SNOW!

THE BELLS OF ST. MARY'S

JUST A LITTLE FOND AFFECTION

I'M ALWAYS CHASING RAINBOWS

MY GUY'S COME BACK

SYMPHONY

DOCTOR, LAWYER, INDIAN CHIEF

DON'T YOU REMEMBER ME?

IN THE MIDDLE OF MAY

GONNA FALL IN LOVE WITH YOU

BABY WHAT YOU DO TO ME

SDIUX CITY SUE

ATLANTA, G. A.

THE WELCOME SONG

IT MIGHT AS WELL BE SPRING

TOMORROW IS FOREVER

THAT OLD FEELING

AREN'T YOU GLAD YOU'RE YOU

YOU CAN CRY ON SOMEBODY
ELSE'S SHOULDER



Movie Songs from
"SPELLBOUND" • "EASY TO WED" • "LOST WEEKEND"
"2 SISTERS FROM BOSTON" • "THE HOODLUM SAINT"

PICTURES AND SONGS

JOAN LESLIE - ROBERT ALDA

Exclusive! Prevue: "CINDERELLA JONES"

Bigest Smoker's Value Ever!

Windproof LIGHTER and POP-UP

Top slides open and pops up your favorite cigarette

Plastic CIGARETTE CASE

BOTH FOR

\$2.98

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To Give Or Get



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with a Rich
Silver on Black
MONOGRAMMED
INITIAL

or your own choice.

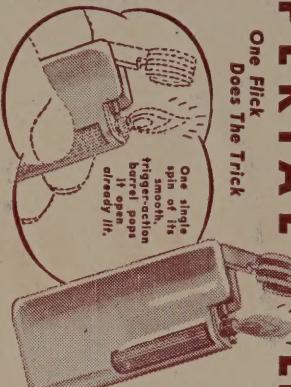
Take the lighter, for instance! It's a genuine "feather Lite", case in gleaming heat resistant black plastic. Flame, cast in glowing heat resistant action it's the favorite of smokers the nation over. Just a twirl of your thumbs lights it—and its wind guard keeps it in. And if you want the joy of open smoking pleasures, your answer is in the matching POP-UP cigarette case, which is actually a cigarette holder too, ready to serve

As New As Atomic Energy!

The "Years Ahead" MIRACLE LIGHTER

Flame-in-a-Flash
LITEMASTER

\$3.50
POST
PAID



One Flick

One Does The Trick

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Three-Way
GUARANTEE

ONE—if after you receive your LiteMaster, you don't like it, return it in its original box and we'll refund the price you may have paid for it. It's a complete refund.

TWO—if your LiteMaster fails to perform perfectly any time within 90 days you will replace it for you absolutely free.

THREE—We'll keep your LiteMaster in perfect working order for ever for only 35c to cover all postage and handling costs.

WE CHALLENGE COMPARISON WITH LIGHTERS SELLING FOR \$10 OR MORE

COMPARE it for sure-fire simplified action — for instant flame—for lasting performance. It's New! It's Different! It's Perfect! No two ways about it! LiteMaster's amazing single action pops it open already lit! No more snugged, bruised fingers from spinning friction wheels to make you a lighter. LiteMaster's LiteMaster has all the features of expensive lighters plus, to just right, an easy to open and a comfortable, as one desirable as we say it is—if you are not positively delighted with its beauty—if you're not thrilled with its value—return it within 5 days and we'll refund your money cheerfully and promptly—that's a promise!

"No Strings Attached To Our
GUARANTEE OF SATISFACTION

We want you to save this advertisement until you receive the Silver Wedding Silver Plate Set in the pattern of your choice. Then, if it isn't every bit as lovely and desirable as we say it is—if you are not positively delighted with its beauty—if you're not thrilled with its value—return it within 5 days and we'll refund your money cheerfully and promptly—that's a promise!

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AT NO EXTRA COST

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608 So. Dearborn St., Chicago 5, Ill.
Please rush my LiteMaster with Lifetime Stun Glass Wick and three
extra flints. It is not designed to return in 5 days for refund.

CHECK ONE
I am enclosing \$3.50. Send my LiteMaster POSTPAID
Send my LiteMaster C.O.D. I will pay postman \$3.50 plus postage
\$2.08 plus postage.

Name
Please print clearly
Address
City
Zone
State

MAIL THIS COUPON FOR SMOKER SET

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Please rush my LiteMaster with Lifetime Stun Glass Wick and three
extra flints. It is not designed to return in 5 days for refund.

CHECK ONE
I am enclosing \$2.98. Send my Personalized Smoker Set POSTPAID
Send my Personalized Smoker Set C.O.D. I will pay postman \$2.98 plus postage.

Name
Please print clearly
Address
City
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State

THE IDEAL GIFT

FOR MOTHER,
BRIDE, OR
BRIDE-TO-BE

A Post-War Triumph! Silverware To Make
Your Heart Tingle and Your Table Sparkle!

SILVER WEDDING SILVER PLATE

24-PIECE
SERVICE-FOR-SIX
Choice
of 3
Patterns

\$14.95
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A Silver Service to Treasure!

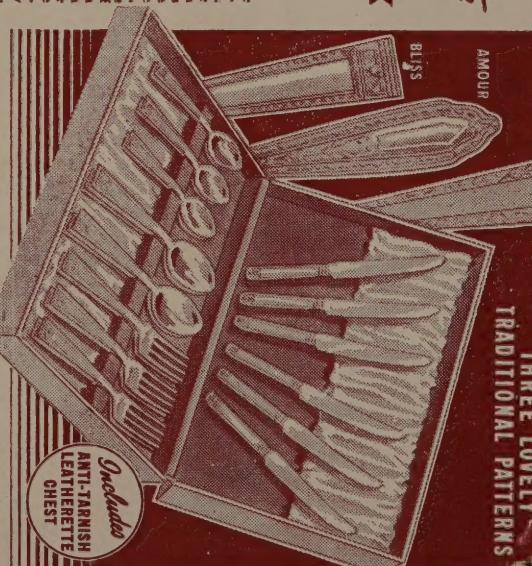
Happy days are here again! And Silver Wedding Silver Plate is proud to lead the way back to gracious peace-time living for American brides of every generation. Designed to serve from Bridal Breakfast to Silver Anniversary, Silver Wedding Silver Plate has been fashioned in three exquisite patterns by silversmiths whose arts as well as craftsmanship—artists who have wrought for you, at remarkably low cost, silverware of traditional elegance and unmistakable refinement. Yes, no matter which pattern you choose, you'll be proud of your Silver Wedding Silver Plate, proud of the admiration it will bring you. So it is with a set of Silver Wedding to a loved one. So it is with a handsome pride that we present Silver Wedding Silver Plate to you as a truly formal silverware set at a distinguished antiseptical leatherette chest well worthy of your post-war dollars—and your lasting affection.

"No Strings Attached To Our Risk"

COMPARE it with the best you can find at any price—give it any test • • • anywhere.

AT NO EXTRA COST

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Service For Six Includes
★ SIX SOUP SPOONS
★ SIX TEASPOONS
★ SIX FORKS
★ SIX KNIVES
All pieces are beautifully balanced
and knives have stainless steel blades
★ Anti-Tarnish Leatherette Chest
★ Pair of Silver Plated Salt and Pepper Shakers

Include
ANTI-TARNISH
CHEST

SEND NO
MONEY
MAILED
Today
Postage
Paid
C.O.D.

NATIONAL NOVELTIES—Dept. SM-20
608 So. Dearborn St., Chicago 5, Ill.
Please rush the Silver Wedding Silverware Set checked off below complete with
Anti-Tarnish Chest and Pair of Silver Plated Salt and Pepper Shakers. My money
will be refunded if returned within 5 days.
Check off choice of pattern: Bliss My Love Amour 2nd Choice
CHECK ONE

24-PC. SERVICE FOR 6 @ \$14.95
32-PC. SERVICE FOR 8 @ \$19.50

Send C.O.D. I will pay postman \$14.95
 Send C.O.D. I will pay postman \$19.50
plus postage charges \$2.08 plus postage \$3.00 plus postage

Send my Set Postpaid
Send my Set Postpaid

Send me _____ extra sets of Salt and Pepper Shakers @ \$1.98 a pair

Name
Please print clearly
Address
City
Zone
State

IT PARADE DOUBLE FEATURE PREVIEW

"TWO SISTERS FROM BOSTON"

Kathryn Grayson and Peter Lawford

MGM



"EASY to WED"

GONNA FALL IN LOVE WITH YOU

(From the M-G-M picture "Easy to Wed")
Johnny Green Ralph Blane
Tell ya what. I'm gonna do,
Gonna let you in on somethin' hot,
You'll be sure to win on what I've got!
Lookie, lookie, lookie you'll be fully
guaranteed
Never to be lonely. Tell ya what I'm
gonna do,
Gonna lay it gently on the line,
Say it sentimently "Please be mine."
Hurry, hurry, hurry who can tell where
this'll lead?
Baby, if you only knew!
Here's a chance for a solid thing,
Latch on, don't throw it away,
Here's a heart and I'll make deliv'ry
today.
Ya say you're not satisfied,
Tell ya what I'm gonna do.
Gonna do the things you want me to,
Be the one who brings you skies of blue
Nothin' will be too good,
Ev'ry day a new good deed
Tell ya what I'm gonna do,
Gonna fall in love with you.

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G'WAN HOME, YOUR MUDDER'S CALLIN'

(From MGM picture "Two Sisters from Boston")
Ralph Freed Sammy Fain
We're Peggies and Pollies who don't
play wit dollies,
We're part of a gang on our street
And when other rough guys pretend
to be tough guys
We don't call da cop on da beat,
We each one of us takes our place,
And tells 'em right off to der face:
G'wan home, your mudder's callin',
Your fadder just fell in da garbage can,
G'wan home, your mudder's bawlin',
Dey've come to collect your ol' man.
G'wan home, your mudder's callin',
You father got caught in da wash
machine,
G'wan home, your mudder's bawlin'
She can't get the laundry out clean.
G'wan home, your mudder's callin',
Your fadder's mustache's in de oven
door,
G'wan home, your mudder's bawlin'
Da cakes boinin' up and she's sore.
G'wan home, your mudder's callin',
Your pa put a mouse in mudder's shooe,
G'wan home, your mudder's bawlin'
And you'se is a crybaby too.

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Keenan Wynn
An M-G-M Picture

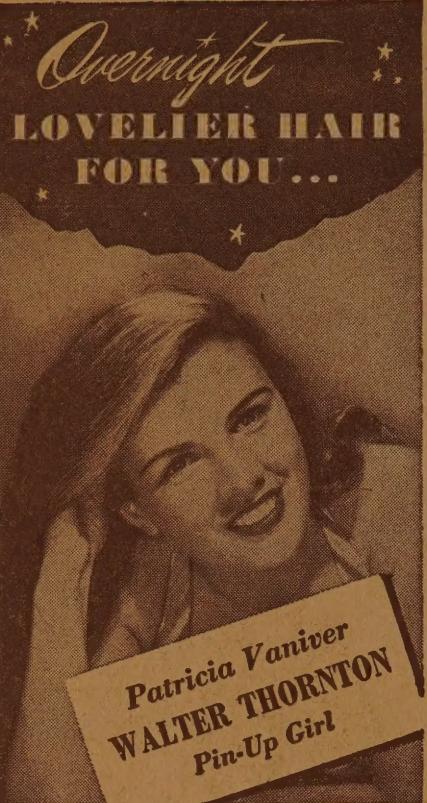
THE CONTINENTAL POLKA

(From the M-G-M picture "Easy to Wed")
Johnny Green Ralph Blane
When we do the Continental Polka,
Just enough of ev'ry ruffle catches your
eye
And when we do the Continental Polka
Ev'ry heart of ev'ry garter snatches your
eye.
As we hop along each cop along the
Main Street
Leaves his beat to take a gander at the
show
Though they cheer us on, they fear us
on Main Street,
'Cause they don't know just how far
we're gonna go.
Whoa! Come an' do the Continental
Polka,
You will see the smartest people
learning with zeal
And if you try the Continental Polka
You will jump on your little ol' toe
and heel,
Roll like a little ol' circus seal,
Folks back in little ol' Paris feel
There's nothing that can warm the
heart of man,
Like the Continental Polka can!

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Lauritz Melchior

3



Overnight application of Glover's 3-Way Medicinal Treatment gives freshened beauty and lovely radiance to your hair—sparkling highlights and natural looking color tones! You'll be delighted with your hair's soft lustre! And so—try all three of these famous Glover's preparations—Glover's original Mange Medicine—GLO-VER Beauty Shampoo—Glover's Imperial Hair Dress. Use separately or in one complete treatment. Ask today for Glover's regular sizes at any Drug Store or Drug Counter—or mail the Coupon for FREE application!

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With massage, for DANDRUFF ANNOYING SCALP and EXCESSIVE FALLING HAIR.



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Send Free Trial Application package in plain wrapper by return mail, containing Glover's Mange Medicine, GLO-VER Shampoo and Glover's Hair Dress, in 3 hermetically-sealed bottles, with FREE booklet. I enclose 10c to cover cost of packaging and postage.

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Send Coupon for all three products in hermetically-sealed bottles, with complete instructions for Glover's 3-Way Treatment and useful FREE booklet, "The Scientific Care of Scalp and Hair."

HIT PARADER

A Charlton Publication

Harold Hersey

EDITOR

LEE GREEF
TONY WILSON
Art Directors

Features

HIT PARADER PREVUE 3

Double Feature Movie page of "Easy to Wed," a Metro-Goldwyn-Mayer Picture starring the team of Van Johnson and Esther Williams. The two featured songs, both headed for popular favor, are "Gonna Fall in Love With You" and "The Continental Polka." The other movie is "Two Sisters from Boston" with Kathryn Grayson and Peter Lawford.

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Top songs from the sensational new success "Are You With It?"

COVER

FAYE MARLOWE
Beautiful 20th Century-Fox Star

COMING
April Hit Parader
on sale everywhere February 27th
CAVALCADE OF THE 1945 SONGHITS
PLUS
EXCLUSIVE SONGS AND PICTURES FROM THE NEW MOVIES

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HIT PARADER, published monthly by Charlton Publishing Corporation. Editorial and executive offices, Charlton Building, Derby, Conn. Member Audit Bureau, Circulation. Entered as second class matter April 24, 1943 at the post office at Derby, Conn., under the Act of March 3, 1879. Subscription \$1.00 yearly. Price per copy 10c. Vol. IV, No. 5, March, 1946. Copyright 1946 by Charlton Publishing Corporation. Printed in U.S.A. Not responsible for loss or non-return of unsolicited manuscripts, songs.

For Advertising Information write
PUBLISHERS REPRESENTATIVES
182 West 42nd Street, New York 18, N. Y.

Hollywood Heartbeat

with Joanne Linder

VAN JOHNSON wears civilian clothes for the first time in more than a year in MGM's coming "No Leave, No Love." For his big scene as the expectant father, Van appeared on the lot wearing light grey flannels with white shirt and blue tie.

HUMPHREY BOGART won't have Lauren Bacall as his leading lady, so they say, because of conflicting schedules, when he appears in "The Dealer's Name Was George." He's to have the role of a faro dealer in this flicker.

DAVID NIVEN is co-starred with Loretta Young in Paramount's coming movie, "The Perfect Marriage." It's mighty swell having David Niven back again on the screen after four years of service in the British forces.

MARSHALL THOMPSON, MGM's handsome young actor tells this story. A certain film producer went off the beam from over-work. Finding nothing else to do at the asylum he started reading the Los Angeles telephone directory. Humoring his patient the doctor asked him how he liked what he was reading. "Wonderful!" enthused the daffy guy. "I haven't got to the main plot yet, but the cast is simply terrific."

GREGORY PECK has turned carpenter. His 16 months old baby has just discovered that it's fun to roam around the garden. So the Pecks have decided on a fence. Because of the help shortage Gregory's going to build the fence himself.

MARGARET O'BRIEN, Elizabeth Taylor and Jane Powell are to be featured in what promises to be a most unusual movie, MGM's "A Date With Judy." Never before have three juvenile glamor gals been seen together in a single motion picture.



MARTHA TILTON, responsible for making many songhits via recordings, keeps up-to-date by studying songs in Hit Parader

DIG YOU LATER

(A Hubbs-Hubba-Hubba)

(From the 20th Century-Fox Picture "Doll Face")

Harold Adamson Jimmy McHugh

It's always fair weather
When hepcats get together
And every time they meet
Here's the way you'll hear them greet

A hubba, hubba, hubba hello Jack
A hubba, hubba, hubba just got back
Well, a hubba, hubba, hubba, let's
shoot some breeze,
What's the situation with the
Nippone?

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SLOWLY

(From the 20th Century Production "Fallen Angel")

Kermit Goell David Karskin

Slowly I opened my eyes hazy with mist;
Slowly my lips realized they had just
been kissed.

Slowly you stirred in my arms thrilling
me so

Softly you sighed and you whispered,
"Don't ever let me go"

Then to my ears there came the sound of
music

Playing all around
And in your eyes a wondrous light
Told me that this night was for ever.
Slowly the moon came in view, smiling
above

That's when I suddenly knew that I was
in love.

Copyright 1945 Rudy Vallee Music Publications

BABY—WHAT YOU DO TO ME

Don George Harry James Lionel Newman

When the ghost of a grin
Starts to dimple your chin
What a dither I'm in
Oh, Baby, what you do to me!
When you wrinkle your nose
There's a shiver that grows
'Till it tickles my toes
Oh, Baby, what you do to me!
With each sweet glance
Your eyes are kissing mine
And blue-birds dance
In clover all over my spine.
When you lend me your lips
And my heart's doin' flips
Comes a total eclipse!
Oh, Baby, what you do to me!

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IN THE MIDDLE OF MAY

Fred Ahlert Al Stillman

In the middle of May
He met a gal named June
Took her out in July
And 'neath an August moon
And all thru Sept. he kept admiring her
charms
And all thru Oct. they were locked in
each other's arms.
From November to Jan.
The run around began
February and March
He was a worried man
It wasn't till April that she said "O.K."
And they were married
In the middle of May.

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Charm-Kurl
SUPREME

COLD WAVE

with Kurlium

*Gives Natural-Looking
CURLS and WAVES
IN 2 to 3 HOURS
AT HOME*

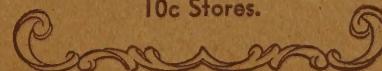


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can make this statement.



*A
Charlton
Feature*

AS LONG AS I LIVE

(From the Warner Bros. Picture "Saratoga Trunk")
Charlie Tobias Max Steiner
As long as I live you'll always be part of me.

You'll live in the heart of me
As long as I live, as long as I love
I'll share it with you, my own
And want to be loved by you alone,
How sure am I of all the things I say,
As sure as night will fall at close of day,
You're all that I need so answer this love I give

And whisper I'm yours as long as I live.
Copyright 1944 by M. Witmark & Sons

ATLANTA, G. A.

Sunny Skylar Arlie Shaffel
My memory takes me back to a place where I long to be
Back to all the friendly faces I long to see

I love the mornin' glories growin',
And the breezes softly blowin',
In Atlanta, G. A.
I love to wake up in the mornin',
See the sun come up at dawnin',
In Atlanta, G. A.
I love to walk among the flowers
And taste the honey from the bees;
I wanna while away my hours
Readin' books and dreamin' dreams
beneath the trees.
I wanna see the ivy clingin',
Wanna hear the robbins singin',
Little songs I adore;
I wanna 'tend the Sunday meetin',
Wanna hear that friendly greetin'
When I get home once more
I long to hold that certain someone;
I miss her more and more each day
I'm gettin' ready for a weddin',
Gonna get the train that's headin'
For Atlanta, G. A.
Copyright 1945 Stevens Music Corp.

THE WELCOME SONG

Hermit Goell Fred Spielberg
Welcome, welcome welcome, oh welcome home!
We waited and waited and waited and waited to welcome you home!
Welcome, welcome
Open the door up wide:
We're all so elated, elated, elated, elated
to be by your side!
Cross the mountains and the valley
You found your way back to our alley:
We're excited and delighted
To drink to your health once again!
Welcome, welcome
Promise you'll never roam!
We waited, and waited, and waited, and waited
To welcome you home!

Copyright 1945 by Ruval Music Co.

**DOCTOR, LAWYER,
INDIAN CHIEF**

(Featured in Paramount's "Stork Club")

Paul Francis Webster Hoagy Carmichael

There's a doctor livin' in your town,
There's a lawyer and an Indian too,
Neither doctor, lawyer or Indian chief
Could love you any more than I do.
There's a barr'l of fish in the ocean
And a lot of little birds in the blue,
Neither fish nor fowl, says the wise old owl,
Could love you any more than I do.
No, no, no, it couldn't be true
That anyone else could love you like I do
I'm gonna warn all the dead-eye Dicks
That you're the chick with the slickest tricks.
And ev'ry tick of my ticker ticks
For you, follow through.
Tell the doc to stick to his practice,
Tell the lawyer to settle his case,
Send the In'jun chief and his tommyhawk
Back to little Rain-in-the-face
'Cause you know, know, know it couldn't be true
That anyone else could love you like I do
Copyright 1945 by Burke & Van Heusen, Inc.

MY GUY'S COME BACK

Ray McKinley Mel Powell

Somethin's cookin' that rates an ovation
Not that I'm in a state of relation,
Call the press in, I've got a quotation,
Tell the nation my guy's come back.
No more blues for me
No, no more no more
Just good news for me
Just good news in store
So roll the car out, we gotta get movin',
Hang a star out, my guy is aprovin'
When we are out we really get groovin'
Life's improvin' my guy's come back.
Tell that preacher man today is the day
Got my feature man
And we're on our way
Hallelujah my guy's come back.

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IN THE MOON MIST

Jack Lawrence

Night . . . bring me a dream
Let me be lost in it, tossed in it—live
again, love again
Let me wander backwards
Through a field of memories
Until I see one view
That vision of you.

One night I wandered by a stream
And you were standing in the moon mist

I thought at first you were a dream
Until you smiled at me in the moon mist

The first faint flush of love
Was on your starlit face
And in the hush of love
We met in one embrace
Now, till we meet again, I'll treasure
That moment when we kissed
In the moon mist.

Copyright 1946 by Shapiro, Bernstein & Co., Inc.

SYMPHONY

Andre Tabel Roger Bernstein Alstone

American version by Jack Lawrence
Symphony, symphony of love
Music from above, how does it start?
You walk in and the song begins,
Singing violins start in my heart.
Then you speak the melody seems to rise
Then you sigh, it sighs and it softly dies,
Symphony sing to me
Then we kiss and it's clear to me
When you're near to me, you are my symphony,
My symphony!

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**LET IT SNOW! LET IT SNOW!
LET IT SNOW!**

Sammy Cahn Jule Styne

The snowman in the yard is frozen hard;
He's a sorry sight to see.
If he had a brain he'd complain,
But he wishes he were me.

Oh! the weather outside is frightful
But the fire is so delightful
And since we've no place to go,
Let it snow, let it snow! Let it snow!
It doesn't show signs of stopping
And I brought some corn for popping;
The lights are turned 'way down low;
Let it snow! Let it snow! Let it snow!
When we finally kiss goodnight,
How I'll hate going out in the storm!
But if you really hold me tight
All the way home I'll be warm.
The fire is slowly dying
And, my dear, we're still good-byeing,
But as long as you love me so,
Let it snow! Let it snow! Let it snow!
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"THEY WERE EXPENDABLE"

An M-G-M Production

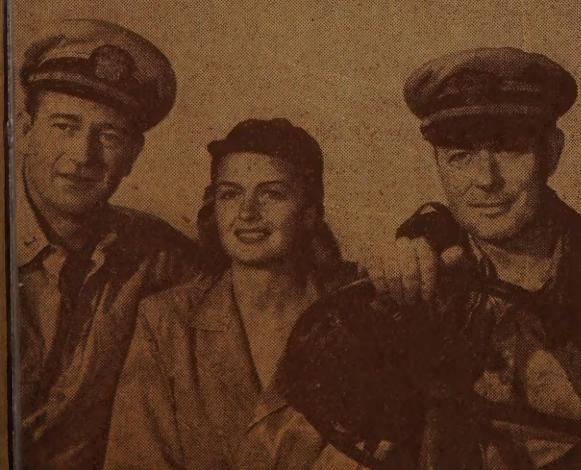


Donna Reed - John Wayne

TO THE END OF THE END OF THE WORLD

(From the MGM picture "They Were Expendable")
Earl K. Brent Herbert Stothart
To the end of the end of the world
we'll go,
And to the end of the end of the fight
you'll know,
That we're the men who are sendin'
'em right below,
Sentries of the Navy;
To the end of the end of our days at
sea,
You'll finds us fightin' for right'n for
liberty,
Anchors aweigh, mate! we're fightin'
today, mate,
Let's go!
Men who are brave and willing,
Fighting for a new tomorrow,
Climb aboard, Sir, we're for you
And we're all for the world's best crew.
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John Wayne - Donna Reed - Robert Montgomery



"THE BELLS OF ST. MARY'S"

AN R-K-O PICTURE



Ruth Donnelly - Ingrid Bergman - Bing Crosby

IN THE LAND OF BEGINNING AGAIN

(WHERE BROKEN DREAMS COME TRUE)
(Featured in the R-K-O Production
"The Bells of St. Mary's")

Grant Clarke George W. Meyer
There's a land of beginning again,
Where skies are always blue,
Tho' we've made mistakes, that's true,
Let's forget the past and start life anew;
Tho' we've wandered by a river of
tears,
Where sunshine won't come through;
Let's find that paradise where sorrow
can't live,
And learn the teachings of forget and
forgive,
In the land of beginning again,
Where broken dreams come true.

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AREN'T YOU GLAD YOU'RE YOU?

(Featured in RKO's "The Bells of St. Mary's")
Johnny Burke Jimmy Van Heusen

Everytime you're near a rose
Aren't you glad you've got a nose
And if the dawn is fresh with dew
Aren't you glad you're you
When a meadowlark appears
Aren't you glad you've got two ears
And if your heart is singing too
Aren't you glad you're you
You can see a summer sky
Or touch a friendly hand
Or taste an apple-pie
Pardon the grammar, but ain't life grand
And when you wake up each morn
Aren't you glad that you were born
Think what you've got the whole day
through

Aren't you glad you're you?
Copyright 1945 by Burke & Van Heusen, Inc.

M-G-M'S

"THE HOODLUM SAINT"

Esther Williams



SWEETHEART

(From the MGM picture "The Hoodlum Saint")
Benny Davis Arnold Johnson
Sweetheart ever since you went away,
Seems that all my dreams have gone astray,

I miss your smiling face,
I miss your fond embrace,
I hope you miss me too,
I love you:

Sweetheart I'm longing for you,
Nothing's been right since we parted,
Sweetheart forgive me, please do,
Let's be the same as when we started;
I'm wrong and I've learned my lesson,
Somehow I need sympathy,
So, Sweetheart we never will part
If you will come back to me.

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William Powell



"CINDERELLA JONES"

A Warner Bros. Production

Starring Robert Alda

and Joan Leslie



1. Judy Jones (Joan Leslie) tells Tommy Coles (Robert Alda) she will inherit a fortune if she marries a man with I.Q. of 150.



2. Wily Professor Popik (S. Z. Sakall) enrolls Judy as a student at Sierra College, hoping for an endowment.



3. But Prof. Bart Williams (Williams Prince) the faculty head, feels Judy is too pretty to remain as a student.



4. Judy, about to leave, is persuaded by Tommy to work in the campus coffee shop while his band moves in for an engagement.

CINDERELLA JONES

(From Warner Bros. picture "Cinderella Jones")

Jule Styne Sammy Cahn

Cinderella Jones
Is what you'd call a perfect frail
She's a four star dream
Who comes in on the beam
She's a walking fairy tale

Cinderella Jones
Won't let her slipper out of sight
Hasn't lost it since
She met the charming prince
'Cause he really laced it tight

When the midnite bells begin to chime
She stops for a second and hollers time
Does she come on
She's been here and gone

Hi there Mr. Bones
Ya talk about your better knowns
All the guys in town just sit and hang
aroun'
Wearing out their telephones
For Miss Cinderella Jones.

Copyright 1945 by Remick Music Corporation



5. Judy, temporarily a waitress, has great difficulty disentangling the admiring Prof. Williams from the coffee mixer.



6. Tommy, jealous of Judy's high I.Q. admirers, decides to take mental test and prove he is eligible for Judy Jones.



7. When Tommy's I.Q. turns out to be 200, he finds Judy has been only too willing from the start to marry him.

WHEN THE ONE YOU LOVE

(SIMPLY WON'T LOVE BACK)

(From Warner Bros. picture "Cinderella Jones")

Jule Styne Sammy Cahn
The sky's full of rain
Clouds are all black
And you're on a train
Without any track
When the one you love, simply won't
love back

You cling to a dream
Fight for romance
You've wasted that dream
You haven't a chance
When the one you love, simply won't
love back.

Beware of soft guitars
Don't trust the moon don't trust the
stars
'Cause in the light of day
The thrill you felt may melt away.

It's hard to conceal
Tho you pretend
I know how you feel
It's murder my friend
When the one you love, simply won't
love back.

Copyright 1945 Remick Music Corporation



8. With marital deadline at hand, Judy and Tommy are hastily wed by the College Army Chaplain atop a training tank.



SPELLBOUND

(From the 20th Century-Fox Picture
"Spellbound")

Miklos Rozsa Mack David
My heart has the strangest feeling
Whenever we're alone
You weave a spell and you weave it
well

I have no will of my own . . .

You're holding me spellbound
I am your heart and soul
What can it be—this magic power
that you control

I always feel spellbound
Every time you are near
My senses reel—I melt completely
when you appear

You thrill me so much—it's like the
touch
Of April when winter is thru
It wasn't so bad till I kissed you—now
I can't resist you

I know that I'll stay spellbound
Love will keep me that way
Oh, how I pray—I'll hold you
spellbound someday.

Copyright 1945 by Chappell & Co., Inc.

A
David O. Selznick
United Artists
Picture

"SPELLBOUND"

Starring
Gregory Peck
and
Ingrid Bergman



IT WAS SO BEAUTIFUL

(From the Paramount picture "Lost Weekend")

Arthur Freed Harry Barris
Nighttime found us, happiness around
us

Church bells ringing "day is done,"
They'll be ringing when we're one.
Ev'ning's blessing, you and I caressing,
Music, moonlight, melody, only there
for you and me.

It was so beautiful, so wonderful,
So gorgeous, so divine,
And you were mine, and you were
mine.

It was so beautiful, so marvelous,
The stars above us shone,
We were alone, we were alone.
The time was right, the moon was low,
I held you tight, how could I let you
go?

It was so beautiful, so wonderful,
So gorgeous, so divine,
And you were mine, and you were
mine.

Copyright 1932 DeSylva, Brown & Henderson Inc.

**"LOST
WEEKEND"**

A PARAMOUNT
PICTURE



An
M-G-M
Production

"ADVENTURE"

Starring
Clark Gable
and
Greer Garson

NORAH GIRL

(From the MGM picture "Adventure")
Fred Brenna
"Londonderry Air" adapted by Herbert Stothart

Oh, Norah girl, of you, of you I'm
dreaming,
The sea rolls wide 'tween me and
Dublin town,
On Erin's shore the cottage lamps are
gleaming,
The spring, the spring bides green on
Irish groun'
But I'll be gone until some far
tomorrow
The heart must ache before it break
with rue
And there's no love but love that's born
of sorrow
Oh Norah girl, oh, Norah girl, I love
ye true.

Copyright 1945 Robbins Music Corporation

THE RIGHT SORT OF MAN

(From the Monogram Picture "Live Wires")

Louis Herscher

I used to sing the blues
Oh how I'd wail and moan
When Cupid cooked my goose
And left me all alone
Then for a farewell token,
He left my heart all broken
The day he went away
I never thought you'd ever hear me say.

No more blues because I've got the
right man now
I'm gonna hold on to my man
I'll give him lots of kissin',
The brand that he's been missin',
Let him try and leave if he can
Yes siree I've got myself the right man
now

I'm gonna copyright my plan
I'll get myself insurance,
To keep his love endurance,
'Cause I've got the right sort of man
I'd check and double check
But always missed the silver lined one
I was just a wreck,
I never did expect to find one,
The goody kind one.
Ev'ry song of love was just another
torch

My heart was always in a jam
But if you want to land 'em,
You gotta understand them,
And you'll find the right sort of man.

Copyright 1945 by Louis Herscher



**"LIVE
WIRES"**

A
MONOGRAPH
PICTURE

with
Leo Gorcey
and
Claudia Drake



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3 absorbencies { REGULAR
SUPER
JUNIOR



Accepted for Advertising
by the Journal of the American Medical Association

SOMEBODY'S WALKIN' IN MY DREAMS

(From the 20th Century-Fox Picture "Doll Face")
Harold Adamson Jimmy McHugh
I never get a good night's rest
No matter how I try,
I just can't put my mind to rest
And here's the reason why.

Somebody's walkin' in my dreams
That's why I'm talkin' in my dreams
Someone keeps buttin' in
When I start countin' sheep
Someone keeps cuttin' in
And cuttin' off my sleep,
Someone whose voice I recognize
Gives out those confidential sighs
I may be crazy, but as crazy as it seems
Somebody's walkin' in my dreams
And it's you dear,
It's you whose walkin' in my dreams.
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THAT OLD FEELING

(From "Walter Wanger's Vogues of 1938")
I saw you last night and got that old
feeling,
When you came in sight I got that old
feeling,
The moment that you danced by I felt
a thrill,
And when you caught my eyes my heart
stood still,
Once again I seemed to feel that old
yearning,
And I knew the spark of love was still
burning,
There'll be no new romance for me, it's
foolish to start,
For that old feeling, is still in my heart.
Copyright 1937 Leo Feist, Inc.

I'M ALWAYS CHASING RAINBOWS

Joseph McCarthy Harry Carroll
I'm always chasing rainbows,
Watching clouds drifting by
My schemes are just like all my dreams,
Ending in the sky.
Some fellows look and find the
sunshine
I always look and find the rain,
Some fellows make a winning sometime
I never even make a gain,
Believe me, I'm always chasing
rainbows,
Waiting to find a little bluebird in vain.
Copyright 1918 Robbins Music Corporation

SWANEE

(Featured in Warner Bros. "Rhapsody in Blue")
I. Caesar George Gershwin
Swanee now I love you

How I love you my dear old Swanee
I'd give the world to be
Among the folks in Dixie
Even know my Mammy's waiting for
me

Praying for me down by the Swanee
The folks up north will see me no more
When I go to the Swanee shore
(I'll be happy I'll be happy)
Swanee Swanee I am coming back to
Swanee

Mammy, Mammy I love the old folks
at home.

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Day & Hunter

A Slimmer Lovelier YOU In Just 30 Days!



LOSE 8 to 10 lbs. in one month

No exercise—not a laxative

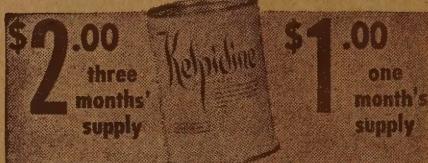
Just follow the simple scientific directions of Dr. Phillips Reducing Plan! In just 30 days look in the mirror and see the amazing difference!

GIVEN WITH ORDER:

With your order you are given a 30 day supply of KELPIDINE (fucus) for use as part of your breakfast. There is medical authority that KELPIDINE (fucus) has been used as an anti-fat and as an aid to reducing.

SATISFIED USERS SAY:

- "I lost 15 lbs. in a few weeks!"
Mrs. J. P., Jacksonville, Florida.
- "I lost 18 1/2 lbs., feel young and work better."
Mrs. K. Y., Bronx, N. Y.
- "I went from a size 20 dress to a size 15."
Mrs. N. C., Perth Amboy, N. J.
- "Send the \$2.00 size, I lost 15 pounds already."
Mrs. M. D., Boonton, N. J.



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871 Broad St., Newark, N. J.

Please send in plain wrapper a supply of KELPIDINE and Dr. Phillips Reducing Plan. My money will be refunded if I am not satisfied.

- I enclose \$2.00, send 3 months' supply postage prepaid.
- I enclose \$1.00, send one month's supply postage prepaid.

Name.

Address.

City. Zone. State.

MONEY BACK GUARANTEE

I'M GLAD I WAITED FOR YOU

(From Columbia Picture "Tars and Spars")

Jule Styne Sammy Cahn

I'm glad I waited for you
But then what else could I do?
Yes, there were one or two
I used to date with
But they always knew
I used them to wait with
I'm glad I waited for you.
I'm glad my heart waited, too
That fav'rite dream of mine has just
come true

I'm glad I waited for you.

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DON'T YOU REMEMBER ME?

Sunny Skylar Frankie Carle

Don't you remember me? I loved you
so!

Don't you recall the heart that you set
aglow?

I was the boy who shared
Those wonderful nights with you.
Don't you remember me—and the
dreams we knew?

Did you forget that kiss
My first real thrill?
I still remember this
And I always will:
My darling, you were the one who said
you were mine
And vowed you'd always be.
Sweetheart, don't you remember me?

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**IT'S BEEN A LONG, LONG
TIME**

Sammy Cahn Jule Styne

Just kiss me once, then kiss me twice,
Then kiss me once again,
It's been a long, long time.
Haven't felt like this, my dear,
Since can't remember when,
It's been a long, long time.
You'll never know how many dreams
I dreamed about you
Or just how empty they all seemed
without you.
So, kiss me once, then kiss me twice,
Then kiss me once again,
It's been a long, long time.

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**JUST A LITTLE FOND
AFFECTION**

Elton Box Desmond Cox Lewis Ilda

Won't you hold me just a little closer
Tell me that you love me true
When you hold me just a little closer
This is what I want from you:
Just a little fond affection
That is all I'm thinking of
I have been in Heaven
Since the day I found you
It is really Heaven
With my arms around you
Just a little fond affection
Cheers me when I'm feeling blue
Just a little love,
A little affection, dear, from you.

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Are you in the know?

For that wee-waisted look, she'd better—

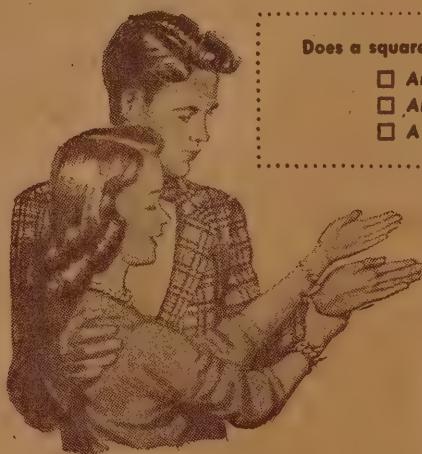
- Give up breathing
- Minimize the midriff
- Try corset laces

The "doll-waisted" style and your chubby waistline don't seem made for each other? Better minimize that midriff! Stand erect, feet together, arms stretched overhead. Bend torso right and left as far as possible (feel the pull!) . . . working up to 25 times daily. On "certain" days you can look trim, even in your snuggest outfit. With Kotex, no revealing outlines nag you—for Kotex has flat tapered ends that don't show. And to help you stay dainty, there's a deodorant in Kotex. Gals who rate appreciate this grooming aid!



Does a square shaped hand indicate—

- An inquiring mind
- An impulsive nature
- A dynamic personality



Your hand can reveal your traits and temperament! Have you a square shaped hand? If so, palmists say you're a practical soul; self assured. You have an inquiring mind—which is good, for it helps you make wise decisions. And when you inquire about sanitary protection, and learn that Kotex has lasting softness (doesn't just "feel" soft at first touch) . . . that Kotex is made to stay soft while wearing . . . it's ten to one you'll decide on Kotex. Because you value real comfort. No wonder you're self-assured!

If the lady doesn't laugh, would you consider her—

- A pickle-pan
- Dracula's mother
- Justified

This little lap-lander didn't mean to tumble. But to the lady it's the last straw. She's tired of being pushed around by boisterous characters. The lady's justified. Accidents and a "who cares?" attitude too often go together. That's worth pondering... on "those" days, as well, for if you use care in choosing a sanitary napkin, you'll choose Kotex—and avoid mishaps. Yes, Kotex' exclusive safety center gives you extra protection from problem-day accidents!



Contains a deodorant
at no extra cost!

*T. M. Reg. U. S. Pat. Off.

More women choose KOTEX®
than all other sanitary napkins



YOU CAN CRY ON SOMEBODY ELSE'S SHOULDER

Dick Robertson Mary Symes Frank Weldon
You can cry on somebody else's shoulder

You can save all your tears for somebody else, sweetheart
Remember how you laughed at me when you found someone new
It's my turn now and baby, how I'm gonna laugh at you.

You can weep in somebody else's hankie

I got myself a brand new Valentine
You can cry on somebody else's shoulder

'Cause somebody else has taken your place on mine.

Copyright 1945 Charles Music Corporation

THAT'S FOR ME

Oscar Hammerstein 2nd Richard Rodgers
I saw you standing in the sun
And you were something to see
I know what I like and I liked what I saw

And I said to myself, "That's for me!"
"A lovely morning," I remarked
And you were quick to agree
You wanted to walk and I nodded my head

As I breathlessly said, "That's for me!"
I left you standing under stars,
The day's adventures are through
There's nothing for me but the dream in my heart
And the dream in my heart, that's for you!

Oh my darling, that's for you!
Copyright 1945 by Williamson Music, Inc.

LOVE IS A MERRY-GO-ROUND

Jule Styne
Love is a merry-go-round
I have loved and I've found
Once your feet leave the ground
You go up, you go down
You're in clover
It's so swell
Then a bell starts to ting-a-ling
The ride is over.
Love is the flightiest thing
It's a bird on the wing
Always searching for spring
You're up high
'Til you try for the ring
Love's a merry-go-round
It's the dizziest thing.
Copyright 1945 by Shapiro, Bernstein & Co., Inc.

TOMORROW IS FOREVER

Charlie Tobias Max Steiner
Tomorrow has meant nothing more than a day,
There's nothing to look forward to
But oh, what a diff'rence since you came my way
And what makes it so diff'rent is you:

Tomorrow is forever after this night of love
For time can never sever hearts in the height of love
So darling, let's endeavor never to be apart
Tomorrow is forever now that you're in my heart.

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- 2 YOU CAN COMPOSE A MELODY FOR A LYRIC WRITTEN BY A PROFESSIONAL
- 3 YOU CAN WRITE A LYRIC FOR A SONG TO BE COMPLETED BY A PROFESSIONAL COMPOSER
- 4 YOU CAN SUBMIT YOUR OWN MELODY FOR COMPLETION BY A PROFESSIONAL LYRICIST
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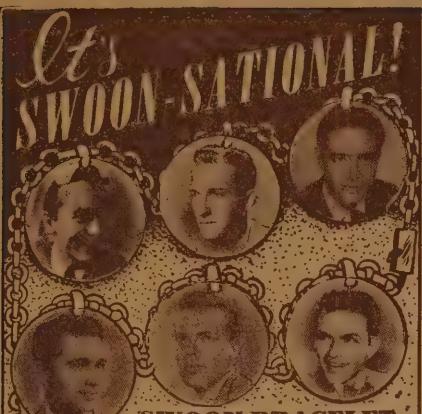
SIOUX CITY SUE

Ray Freedman Dick Thomas

I drove a herd of cattle down from old
Nebraska way,
That's how I come to be in the state of
I-o-way
I met a girl in Ioway, her eyes were big
and blue,
I asked her what her name was,
She said Sioux City Sue.

Sioux City Sue, Sioux City Sue,
Your hair is red, your eyes are blue,
I'd swap my horse and dog for you.
Sioux City Sue, Sioux City Sue,
There ain't no gal as true
As my sweet Sioux City Sue.

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SWOON BRACELET

Plated in 24 Karat GOLD with 6
PICTURE FRAMES contains 12
beautiful, latest photos of SINATRA,
CROSBY, COMO, HAYMES, RUSSELL & JOHNSON

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take it off. Genuine 24 karat gold plated bracelet, with 6 mini-
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 I will pay the postman \$1.98 for each bracelet plus
COD and postage.
 Check here if you are sending \$1.98, thus getting
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72 5th Ave., New York 11, N.Y.

SIOUX CITY SUE



SELLS STORY AFTER FIVE WEEKS OF TRAINING

"After the fifth story-writing assignment, one of my feature stories was published in the Fort Worth Press. Then Soda Fountain Magazine accepted a feature. By the twelfth assignment I had a short stay in the mail." —Cloyce Carter, 4140 Seventh St., N.W., Washington, D.C.

Why Can't You Write?

*It's much simpler
than you think!*

So many people with the "germ" of writing in them simply can't get started. They suffer from inertia. Or they set up imaginary barriers to taking the first step.

Many are convinced the field is confined to persons gifted with a genius for writing.

Few realize that the great bulk of commercial writing is done by so-called "unknowns."

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BROADWAY SHOW TIME "ARE YOU WITH IT?"

Johnny
Downs
and
Joan
Roberts

A MUSICAL COMEDY
Music by Harry Revel
Lyrics by Arnold B. Horwitt

JUST BEYOND THE RAINBOW

(From the B'way Hit "Are You With It?")
Arnold Horwitt Harry Revel

Just beyond the rainbow the heavens
are bright
Shinin' with the shinin'est light
Just beyond the rainbow there waits a
new sun.
It's a son-uv-a-gun.
No Mister Trouble to get in your hair
Weather man says that it's gonna be
fair and warmer
Just beyond the rainbow I see it so
plain
Joy is waitin' beyond the rainbow
After the rain.
Copyright 1945 by Chappell & Co., Inc.

THIS IS MY BELOVED

(From the B'way Hit "Are You With It?")
Arnold Horwitt Harry Revel

This is my beloved,
Lovely she is and fair.
To hear her laugh, I'd give up half
Of any kingdom anywhere,
This is my beloved!
And if you asked me why,
I'd say to you, her eyes are blue
With all the blueness of the sky,
Of some lonely corner of the sky,
How will I find the words to tell
The little ways about her I adore?
When Robbins sing, they sing for her,
And Mother Nature fashioned Spring
for her,
This is my beloved,
Ev'rything I hold dear,
And this I know, if she should go,
Then I would never shed a tear,
But my world would surely disappear.
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HERE I GO AGAIN
(From the B'way Hit "Are You With It?")
Arnold Horwitt Harry Revel
Here I go again, again I've got that
yen,
And I'm all in a tizzy with wonderin'
Ain't he or is he the guy?
I should count to ten, but here I go
again,
Feelin' sad, feelin' gloomy.
A fat lot of good it'll do me to sigh,
So—why should I stick my chin out,
And why wait for him to call?
Why I never seem to win out
I know I'm riding for a fall, but here
I go again
And if you ask me when will I learn
to be clever
I fear that the answer is never again.
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SLIGHTLY PERFECT

(From the B'way Hit "Are You With It?")
Arnold Horwitt Harry Revel

I wouldn't say that you were super
In all the ways a boy could be
But I think you're slightly perfect
You'll do for me.
You're not a bit like Gary Cooper
Or any other movie star
Still I think you're slightly perfect
The way you are.
I think you're cuter than the dickens
I like the way you part your hair,
I like the way my heart beat quickens
When I open the door and you're there.
That's why I'm phoning all the feilers
To say I'm giving them the air,
'Cause to me you're slightly perfect,
This will be my last affair
You're the perfect answer to my pray'r.
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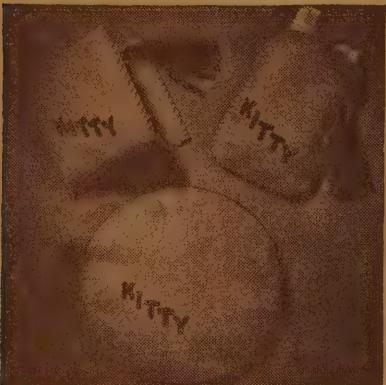
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PROVE IT BY THE THINGS YOU DO

Alan Roberts Doris Fisher

It's easy to say you love me,
Easy to say you're true,
Easy to say those words to me,
But prove it by the things you do.
It's easy to say you miss me
When you're alone and blue,
Easy to say you care for me,
But prove it by the things you do.
Don't hold my hand when there's
company,
Don't miss me when folks can see,
Just do those things when we're alone,
They mean so much more to me.
It's easy to fool a sweetheart
Who has so much faith in you.
You don't have to say "I love you"
If you prove it by the things you do.
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THE BELLS OF ST. MARY'S

Douglas Furber A. Emmett Adams

The bells of St. Mary's at sweet
eventide,
Shall call me beloved, to come to your
side,
And out in the valley in sound of the sea,
I know you'll be waiting, yes waiting for
me.

The bells of St. Mary's,
Oh! hear they are calling
The young loves—the true loves
Who come from the sea,
And so my beloved, when red leaves are
falling

The love bells shall ring out—ring out
For you and me. (Repeat)

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COFFEE FIVE, DOUGHNUTS FIVE

Harold Dickinson H. Gibeling

If you're lookin' for home cookin' my
friend
And jive that is really the end
There's a spot I know where the "Cats"
all go
And a dime is all you spend.

If you want to have fun see ev'ryone
Go down to the diner
Where the coffee is five, the
doughnuts five,
The coffee and doughnuts are ten!
And the records they play make people
say,

"The music is finer."
Where the coffee is five the doughnuts
five

The coffee and doughnuts ten.
You can hear the coffee perkin'
You can see the fried eggs workin'
You might even find love lurkin'
When you pass the sugar and the
cream.

Don't-cha worry if you need seats for
two

There's room at the diner
Where the coffee is five the doughnuts
five

The coffee and the doughnuts ten.
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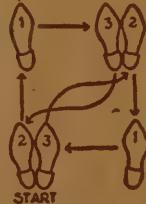
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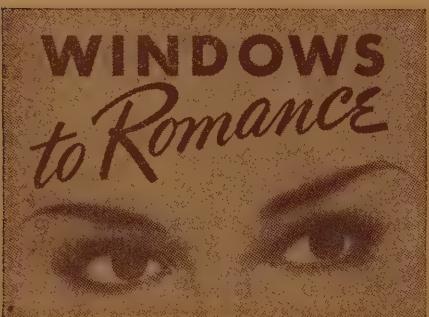
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ADVICE FOR ABUSED SKIN

DON'T BE AFRAID AND STOP WORRYING NOW ABOUT EXTERNAL SKIN TROUBLES. FOLLOW THESE EASY DIRECTIONS.

By *Betty Memphis*

Have you ever stopped to realize that the leading screen stars that you admire, as well as the beautiful models who have lovely, soft white skin, were all born just like you with a lovely smooth skin?

Almost everyone can have a natural, normal complexion which is in itself beauty. All you must do is follow a few simple rules. Models and screen stars must give their skin special attention. So should you, because everyone looks at your face. Your social success may depend upon your being good looking, because a lovely skin may be a short cut to success in love and business. Your pleasure is worth it; and you owe it to yourself to give your complexion a chance to be more beautiful.

Medical science gives us the truth about a lovely skin. There are small specks of dust in the air all the time. When these little specks, which are in the air get into an open pore in your skin, they can in time cause the pore to become larger and more susceptible to dust and infection. These open pores begin to form blackheads which become infected and bring you the misery of pimples, irritations or blemishes. When you neglect your skin by not giving it the necessary care it requires, you leave yourself wide open for externally caused skin miseries. When you know that your skin is smooth, white and fine, you have more confidence and it helps improve your personality, and it helps improve your entire being. Your skin is priceless, yet it costs you only a few pennies daily to keep it normal, natural, and lovely. Many women never realize or even suspect that the difference between a glamorous complexion and an ordinary one may be caused by having blackheads and pimples.

The proper attention with the double Viderm treatment may mean the differ-



ence between enjoying the confidence a fine skin gives you or the embarrassment of an ugly abused skin. The double Viderm treatment is a formula prescribed by a doctor, and costs you only a few cents daily. This treatment consists of two jars. One jar contains Viderm Skin Cleanser, a jelly-like formula which penetrates and acts as an antiseptic upon your pores. After you use this special Viderm Skin Cleanser, apply the Viderm Fortified Medicated Skin Cream. You rub this in, leaving an almost invisible protective covering for the surface of your skin.

This double treatment has worked wonders for so many cases of abused skin, it may help you, too, or your money will be refunded. Use it for ten days. You have everything to gain and nothing to lose. It is a guaranteed treatment. Enjoy it.

Use your double Viderm treatment every day until your skin is smoother and clearer. Then, use it only once a week to remove stale make-up and dust specks that infect your pores and to

aid in healing external irritations. When you help prevent blackheads, you help prevent externally caused skin miseries and pimples. While your two jars and the doctor's directions are on the way to you, be sure to give your face enough attention and wash it as often as is necessary. Wash with warm water and then cleanse with water as cold as you can stand, in order to freshen, stimulate and help close your pores. After you receive everything, read your directions carefully, and then go right to it with these two fine formulas.

Just mail your name and address to Betty Memphis, care of The New York Skin Laboratory, 206 Division St., Dept. 193, New York City 2, New York. By return mail you will receive both of the Viderm formulas, with full directions for using Viderm Skin Cleanser and Viderm Fortified Medicated Skin Cream. The doctor's directions and both jars are packed in a sealed carton, safety sealed. On delivery, pay two dollars plus postage. If you wish, you can save the postage fee by mailing your two dollars with your letter. If you are in any way dissatisfied, your money will be cheerfully refunded. Both of the formulas you use have been fully tested and proven, and are reliable for you. If they don't help you your treatments cost you nothing. After you have received your Viderm, if you have any questions to ask concerning abused skin, just send them in.

(Adv.)

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Wear this Jumper and blouse at MY RISK. If in 10 days you are not completely satisfied, return for full refund.

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Please send BLOUSE at \$3.98 plus postage.
White Black (Circle Size).

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Name.....

Address.....

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Note: Order 2 Jumpers for only \$14.50 plus postage.

HIT PARADER

HALF WAY TO MONTANA

Lee Pearl Lou Shelly

There's a half-moon beamin', half asleep and dreamin', so high above.

And I'm half way to Montana, half way to Montana,

Half way to the one I love.

Got a ways to travel, Pinto, hit that gravel, no time to roam.

I'm just half way to Montana, half way to Montana.

Half way to my gal back home, I'm awearing a brand new "spruce-up", Got a brand new shirt on my back, And I'll beat that ol' caboose up. Comin' down that mountain track, There's a half moon beamin', half asleep and dreamin' so high above.

And I'm half way to Montana, half way to Montana,

Half way to one I love.

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HOW JOE'S BODY BROUGHT HIM

FAME INSTEAD OF SHAME



I Can Make YOU a New Man, Too in Only 15 Minutes A Day!

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Using "Dynamic Tension" 15 minutes a day, in privacy of your room, you quickly begin to put on muscle, increase chest measurements, broaden your back, fill out your arms and legs. Before you know it, this easy NATURAL method will make you a New Man!

FREE BOOK

Send NOW for my FREE BOOK. It tells about "Dynamic Tension", shows actual photos of men I've turned from puny weaklings into Atlas Champions; tells how I can do the same for YOU. Don't put it off! Address me personally: Charles Atlas, Dept. 285-C, 115 East 23rd St., New York 10, N. Y.



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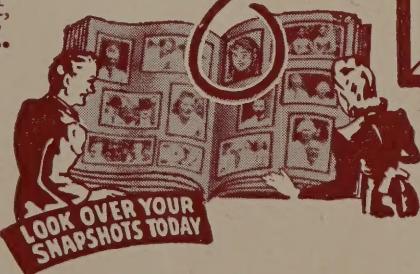
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The lessons are so simple that anyone can understand them. I have learned to play by note in a little more than a month. I wouldn't take a thousand dollars for my course.

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